

THE
ARTS
MARKETING PARTNERSHIP
Vision, Creativity, Communication

Through the projects we produce for you, We are able to achieve our vision: to help arts organizations achieve their mission, and raising awareness of the impact of the arts. Working with us helps the arts community.

The Arts Do the Public Good...

Arts Marketing

- The creation of different marketing venues and platforms
- The promotion of the arts and arts organizations, especially community arts organizations working with underserved communities; the promotion of the arts in prevention, health and wellness.

Campaign for The Arts

- To raise awareness of the impact of the arts on individuals, communities and society; collect stories of how the arts have made an impact
- Create an ongoing dialogue
- Create and facilitate town hall discussions
- Create a website to collect all the stories; a blog and Twitter discussions; the importance of creativity in a fair and just society
- Produce material, merchandise and events

The Arts Do the Public Good...

ArtsWork Project

- The creation of specific projects utilizing the arts for social change and raising awareness of social issues
- Using the arts to express feelings; ideas and possible solutions
- Using the arts to build bridges and create community
- The creation of projects integrating the Arts into Prevention and Health
- The creation of collaborative projects

